



AUTOMOTIVE  
OIL CHANGE  
ASSOCIATION

## **The Automotive Oil Change Association (AOCA) Announces “AOCA Bucks” - If You’ve Got ‘Em, Spend ‘Em!**

AOCA is pleased to announce a new membership recruitment and benefit program rolled into one – AOCA Bucks. For each new member a regular, associate or distributor member of AOCA refers to the association, that member receives \$25 AOCA Bucks to use on any AOCA product or service offering, even future dues!

The AOCA Board of Directors recently developed the concept to help promote the association, achieve greater use of the association’s excellent products and benefits, and provide members with the opportunity for real savings. It’s one of those win-win-win scenarios!

How does it work? It’s easy. If you know of vendors, distributors or operators who are not currently members, tell them about how AOCA can benefit their bottom line. Then tell them when they fill out the membership application, either online or the printed version, to put your company name and/or member number in the “referral” section, and you “bank” a \$25 AOCA Bucks credit. Your earned “bucks” do not expire and can be used for any AOCA product or service, even future dues.

So, recruit your peers, colleagues, vendors and customers, help AOCA gain strength in numbers and work more effectively on your behalf and then treat yourself and your employees to a training course, the Fast Lube Expo, Street Smart Cards, or reduced dues next year.

With so many leaders of AOCA over the years emphatically stating that the association helped them build their business and remain successful, this new program is just another example of how AOCA membership pays - If You’ve Got ‘Em, Spend ‘Em!